



# Lucida Insight® 2.6

## Information Orchestration Solutions

New Paradigm from Silicon Valley



Do you find it increasingly difficult to get just the information you need when you need it to analyze issues and opportunities? Would you like to be able to easily specify the management data you need, across organizational, application, and network boundaries, and display it in a single Web-based dashboard view? Do you need real-time visibility into hot spots across the enterprise? How would you like to upload data to a database with a simple click of a button? Would you like automatic instant notification before a problem grows out of control? How much more effective would you like to be?

### The Business Problem

Information overload and information overlooked are two symptoms of the same problem. With the proliferation of enterprise applications and growth of distributed systems in the extended enterprise, getting to the right information when you need it for effective decision-making has become difficult and time-consuming. Or you may be conducting business without noticing that data from remote locations or from hard copy are missing. It is also increasingly important for you to be alerted by exception when problems or opportunities begin to take shape so that you can manage your business faster and proactively.

### The Solution

The solution Lucida provides is: Information Orchestration.



Lucida Insight® is an information orchestration platform, which allows you not only to easily select just the data you want to see—from across applications and data sources—and view it in a Web-based, Excel spreadsheet, but use that same sheet to process and upload data

to specified data sources. With Lucida Insight, you can easily discover hidden, un-utilized information and freely collect and analyze it.

Lucida Insight® revitalizes information and gets you faster to INSIGHT. E-mail automatically notifies you when a specified condition occurs, so you don't miss issues or opportunities

### The New Paradigm

Lucida Insight® represents a new paradigm in real-time enterprise management software—it's both extremely powerful and yet elegantly simple.

Lucida Insight® is simple in that it is non-invasive, easily deployed and maintained, and easy to learn and tailor to your specific business needs.

With Lucida Insight® you combine the simplicity of the Web and the full functionality of the familiar spreadsheet with accurate, correlated, real-time data. In addition, LI gives you the ability to upload data from the spreadsheet to a specified database.

You decide what data you want to view or input when, through easy-to-use wizards, without requiring any SQL scripting or programming. You can then freely manipulate these values in the spreadsheet, adding any standard spreadsheet formulas or functions for empowered analysis, decision-making, and competitive advantage.

You can then store your work locally as an Excel spreadsheet or on the Lucida

Insight® server for archiving, sharing, or future reference.

**Lucida Insight® delivers the Power of Simplicity.**

### Lucida Insight® Benefits

With minimal cost and risk, Lucida Insight® leverages your current IT investment

*"Lucida Insight grows with the customer."*

#### **Increase business performance:**

- Discover and display massive un-utilized business information on Web-based spreadsheets where you can freely manipulate it to gain insight into your business
- Easily collect information, which was previously collected manually via fax or email, automatically from remote locations in real-time, to increase business information quality.
- Increase productivity by sharing the latest biz information quickly and conveniently via the Web

#### **Decrease Costs:**

- Leverage, not replace, your existing business systems
- Improve productivity by automating manual tasks and letting you accomplish more in less time
- Detect unusual behavior in real-time to better predict outcomes and prevent losses
- Spend less time tailoring and maintaining software due to open and standard technology: XML, J2EE, SOAP, JDBC

## Lucida Insight™ Applications

Executive dashboards, Operations, Service-level Management, Asset Management, Marketing and Sales, Strategic Planning, and Finance are just a few examples of the many business functions Lucida Insight® empowers. Lucida Insight® offers a wide range of applications. By orchestrating the customer's requirements with LI power, Lucida Insight provides a real solution at minimal cost and risk.

### Dashboards & Portals:

- Executive/management dashboards
- Customer/vendor/employee portals
- Real-time business activity monitoring dashboards

### Customer Retention:

- Customer claim information mgt.
- Customer self-serve portals for:
  - Real-time order & account history
  - Self ordering
  - Major customer impact alerts
- Sharing inventory information among branches to prevent losing biz opportunities

### Finance:

- Excel templates for budgets
- Collaborative budgeting with threshold alerts
- Aggregated financial data from disparate data sources

### Planning & Analysis:

- Collaborative planning & forecasting
- Aggregated, real-time sales forecast
- Trend analysis
- Real-time analysis templates

### Operations:

- Asset management
- Real-time supply chain event management
- Aggregate costs of operations
- Historical trends
- Aggregated sales reporting
- Collaborative promotions

### Network Monitoring & Security:

#### *Lucida insight application packages:*

- SecurEdge™ : Network Intrusion Detection (IDS) and traffic mgt.
- Lucida Supercharger™: real-time reporting for accumulated legacy system data (MS SMS Solution)

## Lucida Insight® Core features

Lucida Insight® 2.6 includes these features:

1. User-defined, web-enabled spreadsheet directly linked to the real-time database
2. Query wizard that allows you to control what data is loaded into the spreadsheet from the database or from spreadsheet to the database.

3. Ability to upload data from the spreadsheet to a database
4. Automatic database schema discovery for collecting data from disparate data sources
5. Real-time Graphs of key metrics tracked in the spreadsheet, with historical trends
6. Alarms and business-action notifications, such as automatically sending out e-mail messages based on user-defined event thresholds
7. Full administrative and security features

## Platform Requirements

### Server :

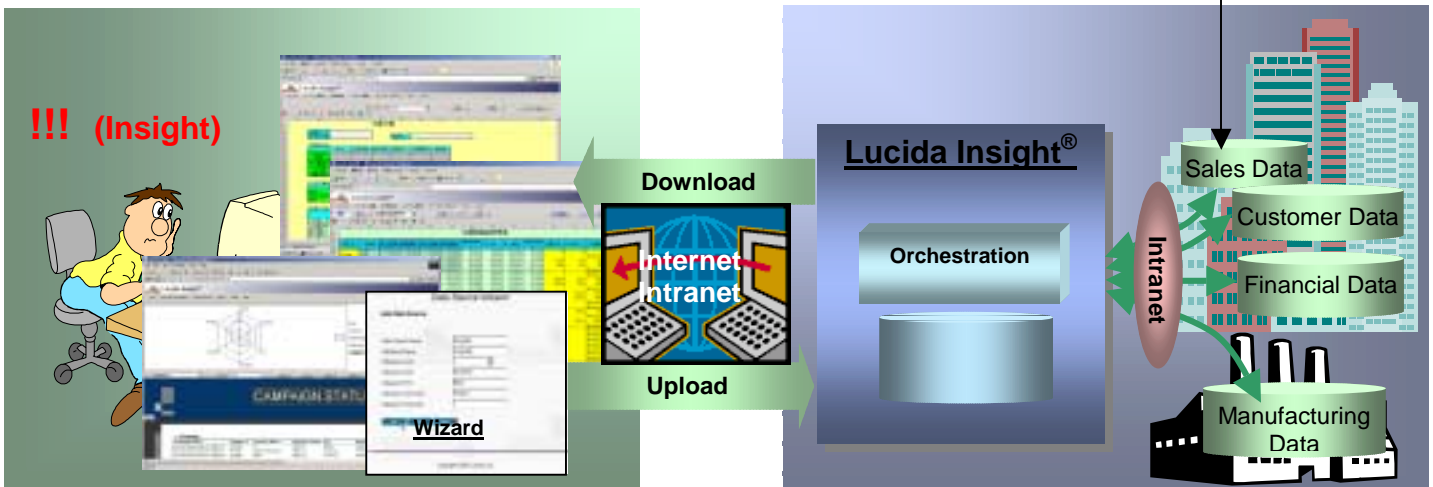
- Pentium PC WinNT/2000/XP/2003
  - Linux
  - Internal DBMS (Oracle, PostgreSQL)
  - Application server (WebLogic, Interstage, Jboss etc.)
- (PostgreSQL & JBoss are included in CD)

### Client :

- Win 2000/ XP/ CE IE 5.5 +
- Office 2000/XP/2003 Web Component

### Supported DBMS:

Oracle, DB2, DB2(AS400), Informix, SQLServer, PostgreSQL, MySQL, SQL Anywhere, MS-Access ...etc.



### Spreadsheet Sample

